

2018 American Hop Convention Sponsorship Form

January 24-26, 2018 - Palm Desert, CA

Diamond	Platinum	Gold	Silver	Bronze
\$4,000+	\$2,000-3,999	\$1,000-1,999	\$500-999	Up to \$499

Deadline: December 15, 2017

Hop Growers of America will host the 2018 American Hop Convention at the beautiful JW Marriott Desert Springs in Palm Desert, CA. Please consider the following sponsorship options to show your support for the hop industry and provide a memorable experience. **All sponsors will be acknowledged in HOP NEWS and on the USA HOPS website, in addition to recognition throughout the convention and specific arrangements discussed below.**

Total Sponsorship Amount Needed (Full or Partial support welcomed)
\$2,000
\$3,000
\$2,000
Variable

Select:

Registration & Gifts: Sponsor logo imprinted on individual products.

- Branded Flash Drive** (contains convention materials and reports, inserted into registration bags)
- Branded Registration Bag** (sponsor logo imprinted on individual bags for registration materials and gifts)
- On-Line Registration Service Sponsor** (sponsor logo prominently featured on the Registration website)
- Registration Bag Stuffers**

If your company has notepads, pens, or other items that you would like to provide for Registration Bags, please contact Rachel Becker at 509-453-4749 or rbecker@wahops.org to discuss (approx. 450 of each needed).

Program Booklet: See attached Advertising information and order form for specific sizes and prices.

Meeting Sessions: Recognition during convention, at the refreshment table/session, and in Convention Program booklet.

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | Wednesday Meeting Refreshments (total of \$6,000 needed) | \$6,000 |
| <input type="checkbox"/> | Thursday Meeting Refreshments (total of \$6,000 needed) | \$6,000 |
| <input type="checkbox"/> | Friday Meeting Refreshments (total of \$6,000 needed) | \$6,000 |
| <input type="checkbox"/> | Research & Outreach Poster Session Sponsor | \$2,000 |

This year we plan to offer hop researchers the opportunity to participate in a Research & Outreach Poster Session. This will increase participation by researchers who are not presenting at the Hop Research Council session, and allow convention delegates to evaluate a broad range of hop research that is being carried out across the country. Posters will be displayed on Wednesday through Friday. Sponsor will cover the cost of renting stationary panels for displaying posters, as well as signage and other expenses associated with this session.

Evening Event Sponsors: Recognition during convention and at the specific event.

Wednesday evening Poolside Kick-Off Reception - Up to 10 breweries are invited to co-sponsor.

We'll feature stations for 10 breweries to showcase the beers of their choice (first come, first served). Each station will also have food selections. The JW Marriott will provide staff to pour, but a brewery representative to discuss the beers with guests are welcomed. For this event we're figuring about 240 bottles. Plastic cups will be provided to allow several servings per bottle. Any remaining beer will be added to other beer donations, to be served at luncheons, hospitality and meeting breaks.

Thursday "Hops and Props" Event at Palm Springs Air Museum

- | | | |
|--------------------------|---|---------|
| <input type="checkbox"/> | Museum Facilities Sponsor - Two hangers filled with antique aircraft are rented to house our group during this event. | \$6,000 |
| <input type="checkbox"/> | Music and Entertainment Sponsor - "Company B" (Andrews Sisters Tribute Band) | \$6,000 |
| <input type="checkbox"/> | Transportation Sponsors (Busses will be provided to transport delegates from the hotels to the Palm Springs Air Museum for this event). | \$5,000 |

Cash Donation: Specify amount to be used where needed. \$ _____

Trade Show Table: Available upon request to sponsors contributing at a Silver or higher level (\$500 minimum).

A six-foot draped table and chair will be provided in Springs Salon F, where the refreshments will be offered during all Thursday and Friday Convention sessions. There will be no pipe and drape. Limited power outlets - please request if needed, and we will attempt to accommodate placement. Tables will be assigned on a first-come, first-served basis based on availability. **No registration or meals are included.**

Beer Donations:

Check this box if you would like to donate beer selections to be served at various convention events, meetings and breaks (canned or bottled). Provide your contact information using the form provided below. We will contact you directly to arrange donation and shipping details.

Contact and Billing Information:

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

To pay by check, please return completed form and payment to:

Hop Growers of America, PO Box 2885, Yakima, WA 98907

To pay by Credit Card, please include the following:

Billing Address & Zip Code: _____

Account number: _____ Exp. Date: _____ CVC: _____

Please e-mail form and invoicing questions to invoices@wahops.org

2018 American Hop Convention

Hosted by Hop Growers of America

January 24-26, 2018

PO Box 2885 • Yakima, WA 98907

509-453-4749 • Fax 509-457-8561 • Email: rbecker@wahops.org

Program Booklet Advertising Information

An 8 ½" by 5 ½" Program Booklet will be printed and provided to all 2018 American Hop Convention attendees. This booklet will include speaker and event information, the complete schedule of activities, sponsor and trade show recognition, and other information. The attached sheet provides information on advertising sizes and rates.

If you advertised in the 2017 booklet, a copy of your ad can be provided upon request. If you wish to use the same ad, please let us know. If you wish to make changes, please provide a new electronic version.

Please provide the following contact information:

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Please note the size of ad you wish to place (see attached page for examples):

_____ Cover full page - \$400

_____ 1/2 page - \$200

_____ Full page - \$350

_____ 1/4 page - \$150

_____ 1/8 page - \$100

_____ **Payment Enclosed**

_____ **Please Bill Me**

Payable to: Hop Growers of America, PO Box 2885, Yakima, WA 98907

Please mark one:

_____ Use our 2017 ad copy on file (no changes).

_____ New or Updated ad, E-mail electronic copy to rbecker@wahops.org

Call Rachel Becker for additional information at 509-453-4749.

****NOTE: Advertising copy is due December 15, 2017.**

Advertising Rates

Covers: \$400.00

(Subject to availability)

Front Inside

Back Inside Back

Outside

Full Page \$350.00

1/2 Page \$200.00

1/4 Page \$150.00

1/8 Page \$100.00

**Please provide artwork by
email no later than
December 15, 2017.**

<p>1/8 page (2 1/4 x 1 5/8)</p>	<p>1/8 page (2 1/4 x 1 5/8)</p>
<p>1/4 Page (4 1/2 x 1 5/8)</p>	
<p>1/2 Page (4 1/2 x 3 1/4)</p> <p>Full Page (4 1/2 x 7 1/2)</p>	