

Tentative Schedule of Events
2018 American Hop Convention and Hop Research Council Winter Meeting
January 23-26, 2018
JW Marriott Desert Springs, Palm Desert, CA

Note: A shuttle will be provided to transport delegates between the JW Marriott and Fairfield Inn during event hours from Tuesday through Friday.

Tuesday 1/23 – Hop Research Council Winter Meeting

8:00am – 5:30pm **HRC Members Meeting (members only)**
1:30pm – 4:00pm **National Clean Plant Network for Hops Tier 2 Governing Board**

Wednesday 1/24 – HRC Research Reports and American Hop Convention Kick-Off

7:30am – 5:00pm **Convention Registration**
8:00am – 3:00pm **Research and Outreach Poster Session**
8:00am – 3:00 pm **Hop Research Council Research Reports**
12:00pm - 1:00pm **Buffet Lunch (ticket required)**
3:00pm – 6:00pm **Hop Research Council Budget Meeting**
3:00pm – 6:00pm **Best Practices Committee**
7:00pm- 10:00pm **Hop Convention Poolside Welcome Reception (ticket required)**

Thursday 1/25 – American Hop Convention

8:00am – 5:00 pm **Convention Registration - South Reg Desk**
8:00am – 9:30am **US Hop Industry Plant Protection Committee Meeting**
8:00 am – 9:30 am **HGA Small Grower Council**
8:00am – 8:30am **Trade Show and Research/Outreach Poster Session setup**
9:00am – 3:00pm **Trade Show and Poster Session Open.** Researchers will be available to discuss the projects presented in their posters from 9:00 – 10:00 am.
10:00am -- 11:00am **Featured Speaker (tentative): *Jim Watson, Senior Analyst, Beverages, Rabobank Research Group*** (sponsored by Rabo AgriFinance)
11:00am – 12:00pm **Featured Speaker (tentative): *Dr. Eric Snodgrass, Director of Undergraduate Studies, Department of Atmospheric Sciences, University of Illinois/Urbana-Champaign*** (sponsored by Northwest Farm Credit Services)
12:15 – 1:15pm **Luncheon (ticket required)**
1:30pm – 3:00pm **Grower Seminars and Breakout Meetings**
Grower Seminar One (3 presentations @ 30 min. each)
1 - Michelle Gooding, Gooding Farms - Cover Crops
2 – session to be announced
3 - John Hubbard, MeasureTek – Hop Drying technology developments
Grower Seminar Two (3 presentations @ 30 min. each) – sessions to be announced
Brewers Association Meetings
Hop Quality Group Meeting
3:30pm -- 4:00pm **Transport to Palm Springs Air Museum for “Hops and Props” event** (bus transportation provided from hotels to museum)
4:00 pm – 5:30 pm **“Hops and Props” Mix and Mingle, plane rides and exhibition** (ticket required)
5:30pm – 9:00 pm **Dinner and dancing at Palm Springs Air Museum; transport to hotels**

Friday 1/26 – Hop Convention

8:00am – 5:00 pm **Convention Registration - South Reg Desk**
8:00am – 9:00am **Hop Growers of America Executive Committee**
8:30am – 5:00pm **Trade Show and Research/Outreach Poster Session open**
9:30am – 11:00am **General Session: Merchant Panel**
11:00 – 11:30am **Coffee Break**
11:30am – 12:30pm **General Session: Brewer Panel**
12:30pm – 1:30pm **Luncheon (ticket required)**
2:00pm - 3:00pm **Concurrent Educational Sessions:**
1 – Quality Control, Food Safety and Best Practices Programs
2 – Succession Planning for Family Businesses – Michael Stolp, Farm Credit Services (tentative)
3:00pm – 5:00pm **HGA Annual Business Meeting**
5:00pm **Convention ends**